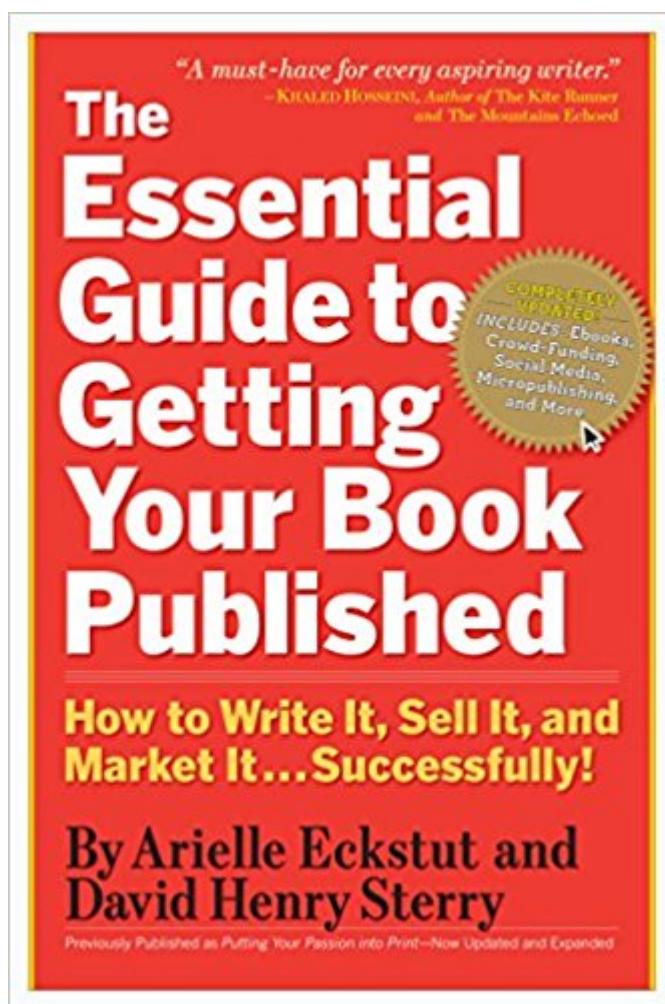


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The Essential Guide To Getting Your Book Published: How To Write It, Sell It, And Market It . . . Successfully



Synopsis

Now updated for 2015! The best, most comprehensive guide for writers is now revised and updated, with new sections on ebooks, self-publishing, crowd-funding through Kickstarter, blogging, increasing visibility via online marketing, micropublishing, the power of social media and author websites, and moreâ "making The Essential Guide to Getting Your Book Published more vital than ever for anyone who wants to mine that great idea and turn it into a successfully published book. Written by experts with twenty-five books between them as well as many yearsâ™ experience as a literary agent (Eckstut) and a book doctor (Sterry), this nuts-and-bolts guide demystifies every step of the publishing process: how to come up with a blockbuster title, create a selling proposal, find the right agent, understand a book contract, and develop marketing and publicity savvy. Includes interviews with hundreds of publishing insiders and authors, including Seth Godin, Neil Gaiman, Amy Bloom, Margaret Atwood, Leonard Lopate, plus agents, editors, and booksellers; sidebars featuring real-life publishing success stories; sample proposals, query letters, and an entirely updated resources and publishers directory.

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Arielle Eckstut and David Henry Sterry understand the process of publishingâ "their advice will help you envision and frame your work so that publishers will be more likely to perceive its value.â •

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Men on Love, Sex, and Intimacy âœOnce I ratcheted up the nerve to self-publish my first novel, I realized there were two ways to do it: Close my eyes, hold my breath, and hit the publish button, or learn everything I needed to know to do it professionally and successfully. I opted for the latter, bought The Essential Guide to Getting Your Book Published, and read it from cover to cover. Then I rolled up my sleeves and got to work. As a result, my book hit #1 on â™s commercial fiction list.â • â "Eva Lesko Natiello, author of The Memory Box âœ[The Essential Guide to Getting Your Book Published] offers aspiring authors refreshingly honest, knowledgeable, and detailed advice on not only how to get published, but how to deal with every phase of the publishing process, constructively and realistically. Itâ™s an invaluable resource for anyone who dreams about having his/her book not only published, but published well.â • â "Jamie Raab, publisher, Grand Central âœFrom coming up with an idea to promoting the finished book, these insiders tell you what you need to know and inspire you to do itâ "with wit, charm, and a thorough knowledge of what they write.â • â "Amy Cherry, editor, W. W. Norton * Previously published as Putting Your Passion into Print

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read. The Book Doctors often have deals giving away consultations with a purchase of the book, so I recommend signing up for their newsletter on their website to keep an eye out for these.

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The Essential Guide to Getting Your Book Published gives aspiring writers a unique perspective to getting published, from developing an idea to marketing your finished product. Written by an Arielle Eckstut, an experienced, at-large agent for a major literary agency and David Henry Sterry, author of 16 books, The Guide gives an honest and in-depth look at the entire process. While encouraging writers, Eckstut and Sterry also explain the hard truth about getting published: It takes a ton of work, time and quite possibly money. What I found most helpful was the in-depth explanations about all

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